



## Authentic Business - How To Create And Run Your Perfect Business

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By CROFTS, Neil

U.K / Capstone, United Kingdom, 2005. Soft cover. Book Condition: New. No Jacket. 2nd Edition. This shows that it is possible to start a successful business without selling out your values. It shows that business does not have to be exploitative, greedy and devoid of meaning. A 'reprinted' paperback copy in new condition. (163 pages).



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