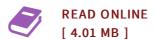




A Handbook for Training Strategy (Hardback)

By Martyn Sloman

Taylor Francis Ltd, United Kingdom, 1999. Hardback. Book Condition: New. 2nd Revised edition. 241 x 155 mm. Language: English . Brand New Book. When the first edition of Martyn Sloman s Handbook appeared, it made an immediate impact on the HRD community. Its starting point was the idea that traditional approaches to training in the organization were no longer effective. The Handbook introduced a new model and set out the practical implications. The world of HRD has moved on, and Martyn Sloman has now drastically revised the text to reflect the increased complexity of organizational life and the many recent developments in the field. His aim remains the same: to help readers to develop a framework in which training can be effectively managed and delivered. In Part I of the text the author draws attention to the opportunities created for training by the current emphasis on competition through people. In Part II he poses the question: What should training managers be doing to ensure that training in their organization is as good as it can be? Here he stresses the need to keep training aligned with business objectives, and to encourage line managers to work alongside the human resource professionals....



Reviews

Very helpful to all of class of folks. This is certainly for all who statte there had not been a worthy of studying. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Jayda Lehner Jr.

Extensive guide! Its this kind of great read. It is really simplistic but excitement from the 50 percent of your pdf. I am just quickly will get a pleasure of looking at a composed book.

-- Tomasa Bins