

## Fishing for Success: Seven Simple Steps to Success in Business Learned from Fishing (Paperback)



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### ***Reviews***

*This pdf is really gripping and exciting. Yes, it is actually perform, nevertheless an amazing and interesting literature. I am just effortlessly can get a pleasure of looking at a published pdf.*



***(Tony Dickens)***

## FISHING FOR SUCCESS: SEVEN SIMPLE STEPS TO SUCCESS IN BUSINESS LEARNED FROM FISHING (PAPERBACK)



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Createspace, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.What do shipwrecks, shark attacks and catching your own dinner have to do with business advice and entrepreneurship? The answer is: Everything. For 30 years I have navigated the world's oceans in search of fish. My adventures have taken me to the waters off South Africa and Central America where I speared giant tuna on a breath hold, to the islands off the California coast where I wrestled heavy cod traps in 20 foot swells, and to other Pacific fishing grounds where I racked up boatloads of fish with rod and reel. After a catastrophic ocean accident nearly took my life and that of four others, I left the dangers of commercial fishing and joined the white-collar world. My degree in business was a good start, but to succeed and build my global company, the knowledge I gained from fishing provided the insight that ultimately gave me an edge. The Seven-Step Business Success Process outlined in Fishing for Success provides the fundamental principles you need to build your own successful business. These are the guideposts that helped me create a multi-national dietary supplement company, to pioneer the sustainable seafood movement, and to thrive during tough economic times. Applying to business what I learned from fishing has led to success. Now I am sharing that knowledge with you. Fishing for Success is the total package; enjoy these true fishing stories while learning the secrets of business success. Good Fishing!.

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