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GLOBAL ENVIRONMENT PROBLEMS AND POLICIES, VOLUME: 2



2008. Hardcover. Book Condition: New. Some major developments witnessed during the 2th century have greatly impacted human beings as well as the planet Earth?the only known planet to support life. Incalculable harm is being caused to natural habitats, eco-systems and environment by unprecedented growth in population resulting in great rise in consumption; rapid increase in urbanization and industrialisation; dramatic changes in global economic environment; and reckless use of mineral and forest resources, etc. As a result of man?s unsustainable practices, there is an ongoing depletion of our planet?s biological treasures, and a real threat of acceleration in greenhouse effect and global warming. Serious consequences are apprehended because of receding of glaciers. Rapid melting of snow will lead to quick run-off of water and submersion of coastal areas and several small islands. Weakening of the great reservoirs of water and the sources of rivers will adversely affect the volume and flow of water. Adverse climate changes anticipated include intensification of tropical cyclones, irregular rainfall patterns, frequent droughts and floods. Global Environment: Problems and Policies is an anthology containing articles by erudite scholars and environmentalists who have analysed various environmental issues and made valuable suggestions on pertinent aspects like green marketing, planetary stewardship, ecoregional conservation, environmental management of industries, restoration strategies of wetlands and sustainable use of natural resources. The book will be highly beneficial for students and researchers working in the field of environment. Policymakers, executives and industrialists will also find it useful. The book will create awareness among the readers about the need to adopt sustainable practices, protect natural habitats, preserve biodiversity and re-establish environmental ethics and values. 1. An Introduction to Green Marketing? Michael Jay Polonsky 2. Geography and the Environment? Jan Coleman 3. The Greening of Faith: Why a Paradigm Shift is Needed? Denise Ortiz 4. Evaluating Ecological Footprints? A.R. (Pete) Palmer...



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