

Building a Mobile App: The Client s Guide (Paperback)



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Reviews

Basically no phrases to clarify. It really is rally fascinating throgh reading time. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Anabel Zemlak)

BUILDING A MOBILE APP: THE CLIENT S GUIDE (PAPERBACK)



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Createspace, United States, 2012. Paperback. Book Condition: New. 234 x 190 mm. Language: English . Brand New Book ***** Print on Demand *****.NEW! 3rd Edition for 2015 The 3rd edition, released early 2015 includes updated statistics and a new outlook for 2015. So your company wants to build an app and you ve been assigned to the project. Now what? Where do you start? What s all this about platforms, devices, resolutions, and density? How do you find a good team to work with? How do make sure the project runs smoothly? This book has you covered. With years of design, development, and project management behind me, I wrote a book to help clients and corporate employees understand mobile apps. From the vague to the specific, this book explains what you ll need to know.



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