

The Four Faces of Authority: Discover Your Authority Avatar (Paperback)



Filesize: 3.19 MB

Reviews

Undoubtedly, this is actually the finest work by any author. Of course, it is perform, nonetheless an amazing and interesting literature. You will like just how the article writer publish this book.
(Dr. Isom Dibbert Jr.)

THE FOUR FACES OF AUTHORITY: DISCOVER YOUR AUTHORITY AVATAR (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.WHAT S YOUR AUTHORITY AVATAR? Almost everyone has done a personality test at some point in their lives. Usually it confirms things you already knew about yourself. like you re a detail oriented introvert or you re a big picture extrovert. Good to know, but does it really make a difference in your life? Would it be more beneficial to you, if you knew what persona or avatar was a good fit for you to become a leading authority in your marketplace? You might think there are hundreds of possibilities, but in actuality there are only four. WHICH AUTHORITY ARE YOU? Every person that is considered an authority know this and focus only where they are strong. Unsuccessful people flounder back and forth between the four types which confuses their customers and prospects. When people are looking to work with an expert, what they really want is to identify with them in some way. This way will change depending on what need or pain the expert is helping resolve. They may want someone that has struggled to gain attributes and qualities that they want to achieve themselves. Or maybe they may want the expert to simply have the ability to motivate and push them to the next level. Your Authority Avatar is something you should carefully consider before you make a big mistake in communicating with your prospects in a way that may actually push them away. In The Four Faces Of Authority: Discover Your Authority Avatar, authority marketing pioneers, Jack Mize and Brian Horn dissect and explain each of these archetypes, so you can decide which one is a good match for you, then amplify those traits so you can quickly...



Read The Four Faces of Authority: Discover Your Authority Avatar (Paperback) Online



Download PDF The Four Faces of Authority: Discover Your Authority Avatar (Paperback)

Related Kindle Books



Hope for Autism: 10 Practical Solutions to Everyday Challenges (Paperback)

Seaborough Enterprises Publishing, United States, 2015. Paperback. Book Condition: New. Initial ed.. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Hope for Autism: 10 Practical Solutions to Everyday...

[Save eBook »](#)



Christmas Favourite Stories: Stories + Jokes + Colouring Book: Christmas Stories for Kids (Bedtime Stories for Ages 4-8): Books for Kids: Fun Christmas Stories, Jokes for Kids, Children Books, Books for Kids, Free Stories (Christmas Books for Children) (P

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Merry Xmas! Your kid will love this adorable Christmas book...

[Save eBook »](#)



1300+ Jokes: Animal Jokes for Kids (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. 1300+ Funny Animal Jokes for Kids! Are you looking for a fun book to...

[Save eBook »](#)



Journey in Shades: Poetry in Light and Dark (Paperback)

GB Publishing.org, United Kingdom, 2013. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Surrey Life magazine, May 2015, TV presenter Juliette Foster: She writes with...

[Save eBook »](#)



A Tale of Two Lesbians (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Lucy Winters was an orphan since her parents passed away the year before...

[Save eBook »](#)