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TRANSLATING INVESTMENTS: METAPHOR AND THE DYNAMICS OF CULTURAL CHANGE IN TUDOR-STUART ENGLAND (HARDBACK)



Fordham University Press, United States, 2005. Hardback. Book Condition: New. 229 x 147 mm. Language: English . Brand New Book. The title Translating Investments, a manifold pun, refers to metaphor and clothing, authority and interest, and trading and finance. Translation, Latin translatio, is historically a name for metaphor, and investment, etymologically a reference to clothing, participates both in the complex symbolism of early modern dress and in the cloth trade of the period. In this original and wide-ranging book, Judith Anderson studies the functioning of metaphor as a constructive force within language, religious doctrine and politics, literature, rhetoric, and economics during the reigns of the Tudors and early Stuarts. Invoking a provocative metaphorical concept from Andy Clark's version of cognitive science, she construes metaphor itself as a form of scaffolding fundamental to human culture. A more traditional and controversial conception of such scaffolding is known as sublation-Hegel s Aufhebung, or raising, as the philosophers Jacques Derrida and Paul Ricoeur have understood this term. Metaphor is the agent of raising, or sublation, and sublation is inseparable from the productive life of metaphor, as distinct in its death in code or clich. At the same time, metaphor embodies the sense both of partial loss and of continuity, or preservation, also conveyed by the term Aufhebung. Anderson s study is simultaneously critical and historical. History and the theory are shown to be mutually enlightening, as are a wide variety of early modern texts and their specific cultural contexts. From beginning to end, this study touches the present, engaging questions about language, rhetoric, and reading within post-structuralism and neo-cognitivism. It highlights connections between intellectual problems active in our own culture and those evident in the earlier texts, controversies, and crises Anderson analyzes. In this way, the study is bifocal, like metaphor itself. While Anderson...

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