



Selling Actions: For the True Sales Professional (Paperback)

By John Laughlin

Createspace, United States, 2012. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****.This book contains the wisdom of over 300 years of sales experience into one simple book that will help you to fully understand what motivates a potential customer to buy. It will also teach you, in plain English, how to make the most out of the sales profession without compromising your morals or ethics. The Selling ACTIONS sales method is used by some of the most successful sales professionals in the world. Would you like to join their ranks?.

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